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The Tools to Tackle the DC Decumulation Dilemma

The rise of capital accumulation plans (CAPs) in Canada, along with an aging population, has increased plan sponsor focus on retirement spending. Helping plan members manage through their spending (decumulation) years is arguably a more challenging problem than plan design in savings (accumulation) years. It is so difficult that William Sharpe, one of the creators of portfolio construction theory, is attributed as calling decumulation the nastiest problem in finance to solve.

This decumulation dilemma is rooted in the inherent trade-offs with decumulation goals, as well as in sequence of return risk and limited alternative investment options for CAP members. However, plan sponsors can potentially resolve this decumulation conundrum by managing sequence of return risk and by adding private alternatives to their offerings.

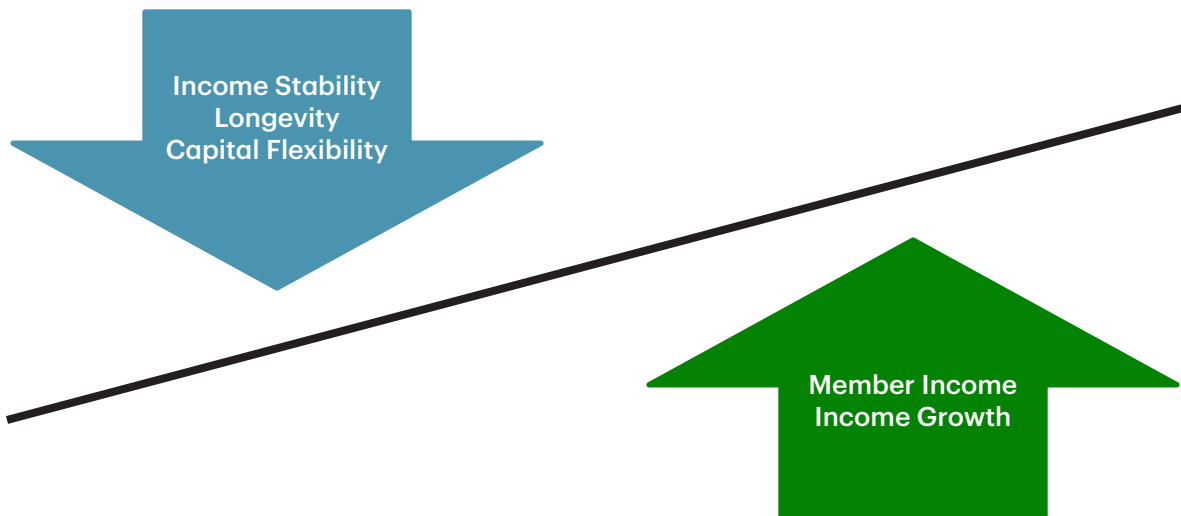
Competing Retirement Goals

While accumulation goals can often be managed by horizon to retirement, decumulation goals can vary dramatically. There are five primary goals with competing trade-offs which members face in retirement:

- 1 Income level:** A specific income level is needed in retirement.
- 2 Income growth:** Preserving and growing purchasing power of retirement income in the future.
- 3 Income stability:** A member's tolerance for fluctuations in their retirement income.
- 4 Longevity risk:** Risk of depleting retirement income too early.
- 5 Capital flexibility:** Control of the capital base through decumulation and bequest.

Figure 1 depicts the trade-offs in managing retirement goals. Increasing retirement income levels and the ability for retirement income to grow may mean losing income stability and capital flexibility, as well as the possibility of outliving one's income. This is due to the market risk that needs to be taken to achieve higher levels of retirement income and income growth.

Figure 1: Decumulation Trade-offs



Stability

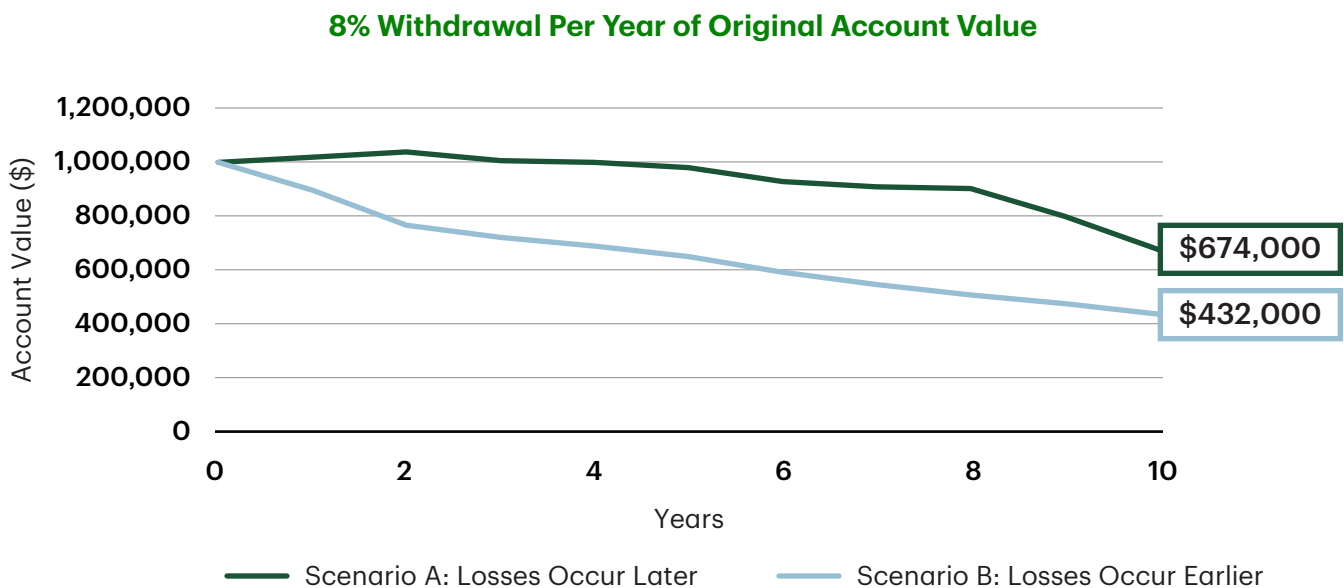
Sequence of Return Risk

Compounding these trade-offs is the sequence of return risk that members face when exposed to higher levels of market volatility. Sequence of return risk describes the impact which the path of returns can take on a portfolio that is spending down. When a portfolio has a positive cash flow, such as in savings years, the timing of drawdowns has less of an impact if the investment horizon is sufficient. When spending down, the ability for a portfolio to achieve goals is highly sensitive to the magnitude and timing of negative returns.

Figure 2 depicts this phenomenon for a member withdrawing 8% of their initial \$1-million-dollar capital base in retirement with a 5% long-term return. The two scenarios have identical long-term returns and risk level, but losses are switched from years nine and ten to the first two years.

Figure 2: Sequence of Return Risk

5% Annualized Return										
Year (Returns)	1	2	3	4	5	6	7	8	9	10
Scenario A: Losses Occur Later	11.00%	10.00%	5.00%	8.00%	7.00%	3.00%	7.00%	9.00%	-3.00%	-6.00%
Scenario B: Losses Occur Earlier	-3.00%	-6.00%	5.00%	8.00%	7.00%	3.00%	7.00%	9.00%	11.00%	10.00%



Note: For illustrative purposes only.
Source: TDAM.

These are not extreme losses. However, the cumulative impact of negative portfolio returns along with ongoing withdrawals results in a loss of 25% of the capital base in the first two years. The compounded effect after 10 years means the member will have \$242,000 less for their remaining retirement years.

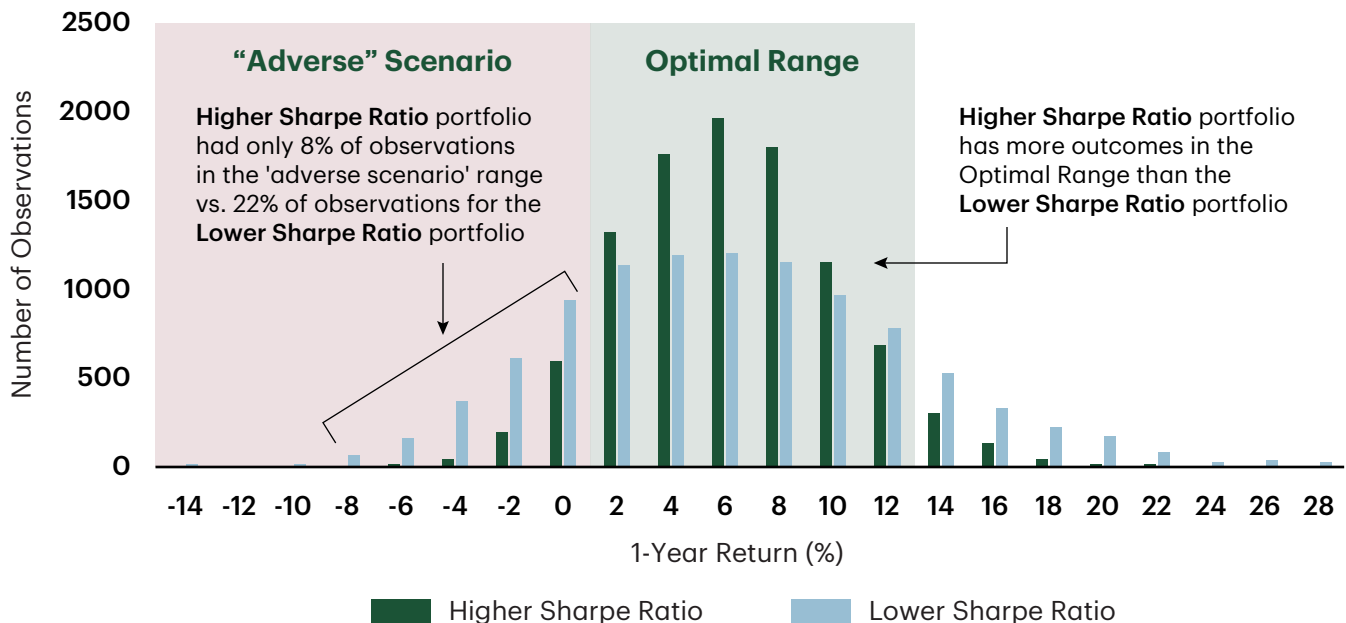
It is for this reason that solving the decumulation dilemma will require concurrent management of both expected returns and shorter-term volatility. This, in our view, reframes the traditional approach to addressing decumulation from simply solving the mix of equities and bonds for each member to incorporating a broader suite of tools that can help manage risk-adjusted returns.

The introduction of this article mentioned William Sharpe's views on decumulation. It's fitting that the primary measure for risk-adjusted returns is a measure he provided, known as the Sharpe Ratio. This ratio helps determine the level of return an investor gets for each unit of market volatility taken. If two portfolios have similar expected returns, a higher Sharpe Ratio results in fewer and less severe market drawdowns for the same level of expected return.

In **Figure 3** we simulate two portfolios which have the same expected 5% return but different levels of volatility. The portfolio with a high Sharpe Ratio provides greater diversification and consequently exposes the portfolio to less risk than the portfolio with a low Sharpe Ratio. To minimize the sequence of return risk, an investor should reduce the risk of achieving zero or negative returns in any given calendar year (Adverse Scenario). A smoother return profile will have a greater number of annual returns within the Optimal Range and fewer outsized returns that are mid-double digits or higher.

Figure 3: Higher Sharpe Ratio Helps Mitigate Sequence of Return Risk

Distribution of Returns for Two Portfolios Returning 5%



Note: For illustrative purposes only.
Source: TDAM.

Looking at the results, we can see that the portfolio with a lower Sharpe Ratio is expected to realize an adverse return year 22% of the time versus 8% for the portfolio with a higher Sharpe Ratio. Due to the sequence of return risk, this results in a material difference in account value despite both portfolios having the same long-term return.

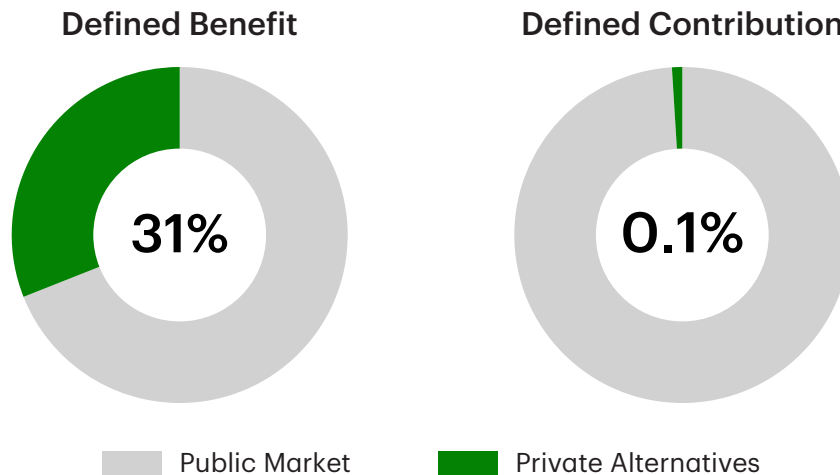
The need for higher risk-adjusted returns brings the challenge of more limited investment options available to CAP members, particularly the lack of available alternative investments.

Solving Decumulation with Alternative Investment Options

The primary lever larger institutional investors use to help increase risk-adjusted returns is the incorporation of alternative investments. Private alternative assets such as infrastructure, real estate and private credit strategies are accepted as part of diversified asset mixes in the financial industry.

Data from the Pension Investment Association of Canada's 2023 Asset Mix report reveals the disparity in use of alternatives between defined benefit (DB) and defined contribution (DC) pension plans (**figure 4**).

Figure 4: Allocations to Private Alternatives



Note: DB plans include median allocation to private fixed income, private equity, infrastructure, real estate, and farmland/timberland. DC plans include percentage of total allocation to real estate and alternatives/"other."
Source: Pension Investment Association of Canada – 2023 Asset Mix Report.

The good news for plan sponsors and members is that alternatives are increasingly becoming part of retirement solutions. At TD Asset Management Inc., we have worked for over a decade to integrate alternative investments across retirement portfolios for Canadians. The TD Greystone Retirement Plus Fund has a live track record of 10 years (as of December 31, 2024) that can help demonstrate the long-term impact of integrating alternatives.

The Fund integrates private real estate, infrastructure and private credit strategies at over 20% for plan members. The Fund has delivered the highest Sharpe Ratio across the peer group of retirement funds within the eVestment Alliance Canadian universe for Target Date Income Funds. (As of December 31, 2024, the Fund delivered a one-year return of 11.32%, a three-year return of 4.94%, a five-year return of 6.79% and a 10-year return of 6.92%.)

Investment

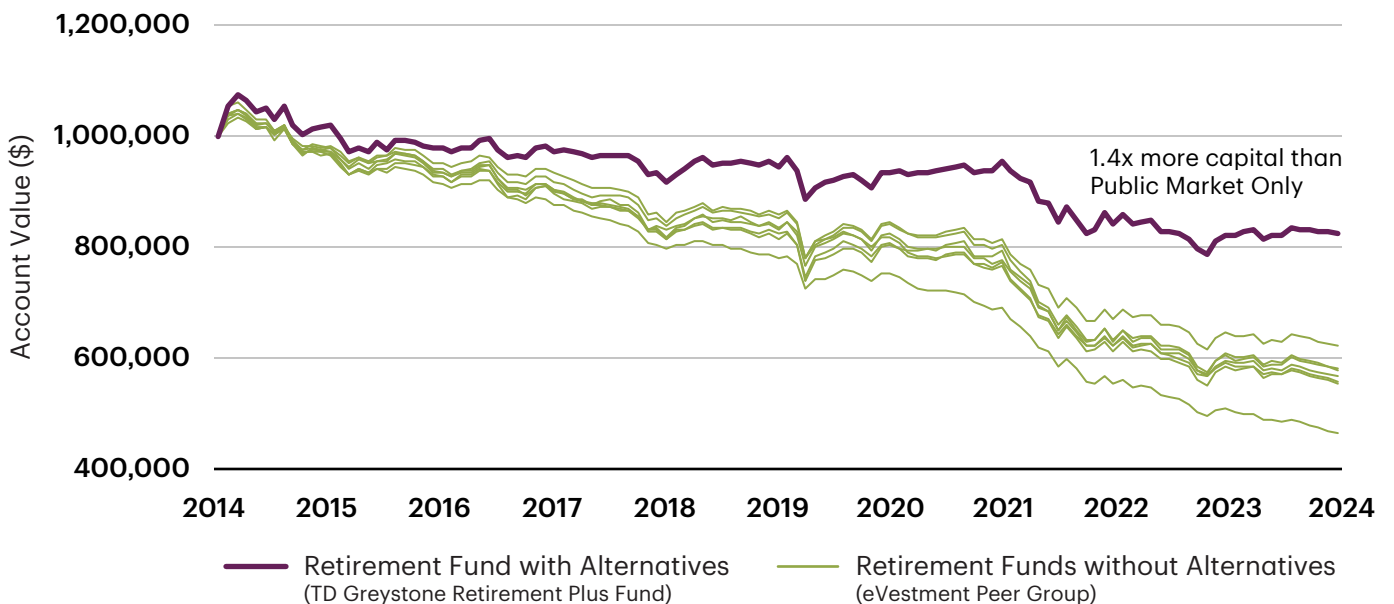


Figure 5 shows the long-term impact on member capital of decumulation through the Fund versus a retirement peer group that has limited alternative investment options. Through integrating alternative investments, managing volatility, increasing the Sharpe Ratio and mitigating sequence of return risk,

the Fund's track record demonstrates a material enhancement in the overall capital base for members decumulating with the strategy. A member invested in the Fund for the last 10 years and withdrawing 8% would currently have almost 40% more capital versus other retirement options.

Figure 5: Private Alternatives May Help Preserve Capital

Member Account Balance: 8% Static Withdrawal

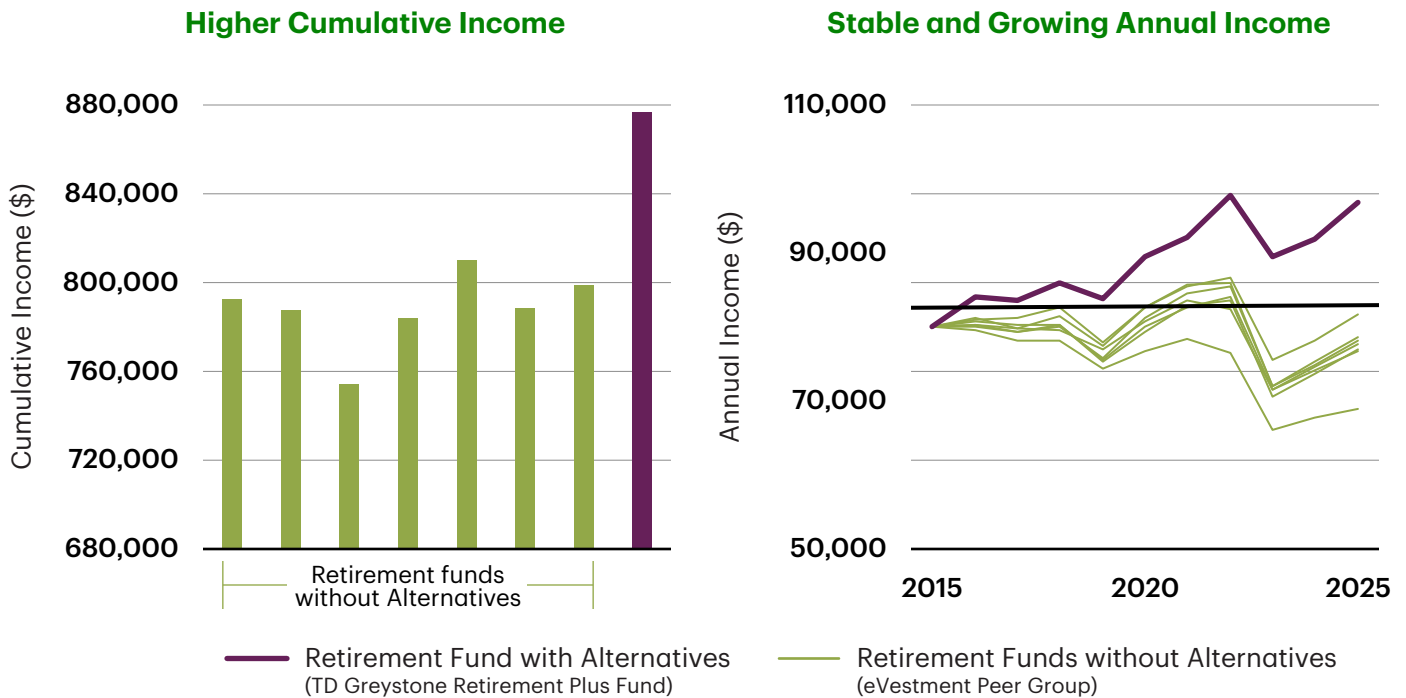


Source: TDAM, eVestment Alliance, LLC. As of December 31, 2024.

Traditionally, a higher capital base after 10 years of retirement would require a sacrifice of income levels. **Figure 6** expands the analysis to show cumulative income and annual payouts under a dynamic withdrawal strategy, where the amount withdrawn varies based on how well the investments performed during the previous year, rather than a static

withdrawal strategy, where a fixed amount is withdrawn every year. Total payouts on an initial \$1-million-capital base using dynamic withdrawal would result in \$60,000 more in cumulative income and annual income increasing by \$10,000 relative to the peer group of retirement funds.

Figure 6: Private Alternatives May Help Increase Income



Source: TDAM, eVestment Alliance, LLC. As of December 31, 2024.

Dynamic Versus Static Withdrawal Strategy

With the dynamic withdrawal strategy, the sustainability of withdrawals depends on the portfolio's performance and amounts withdrawn. There are no guarantees or risk pooling, and plan members retain control over their accumulated savings.

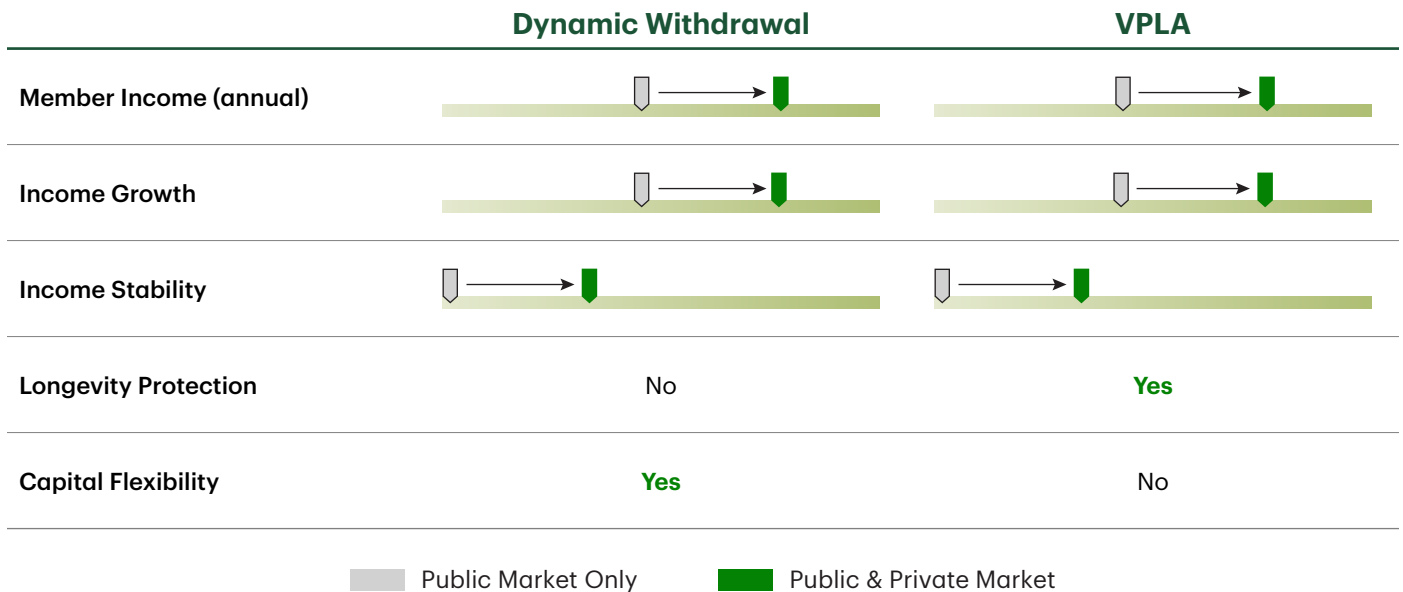
Improving Decumulation Goals Concurrently

We believe that the market’s view of the decumulation dilemma needs to evolve from optimizing a mix of fixed income and equities for each member to expanding the toolkit of available investments. Particularly at a time when equity benchmarks are showing an increasing concentration in holdings, greater diversification and higher expected Sharpe Ratios can potentially allow members to improve outcomes across retirement goals.

In **figure 7** we illustrate the ability of a dynamic withdrawal strategy to achieve retirement goals with and without alternatives. This analysis in our

view should include Variable Payment Life Annuities (VPLAs), which became available in Canada recently and will likely expose member income to sequence of return risk and shorter-term volatility. A Variable Life Benefit, often referred to as a VPLA, allows members to make a lump sum contribution at retirement and in exchange provides them with lifetime variable income based on how well the investments performed. A VPLA offers a blend of security and potential for growth. Within the VPLA framework, investment and mortality risks are pooled amongst the retirees, although capital flexibility is limited.

Figure 7: Strategy Alignment with Decumulation Priorities



Strategy

Concluding Thoughts

We believe the solution to decumulation is not a single product offering. Rather, it is to create an environment where plan members, regardless of their priorities during decumulation, will have the tools that can work for them to enhance their outcomes through retirement.

These tools include VPLAs and withdrawal strategies. These solutions really shine when we can increase return per unit of risk. A higher Sharpe Ratio is effectively enabled by the inclusion of private alternatives – which are arguably the rising tide that lifts the effectiveness of all decumulation priorities.

As an industry, we have the pieces to help solve the decumulation puzzle. We encourage plan sponsors to engage their providers on execution. ■





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